FEMA Releases Two PrepTalks on Supply Chain Resilience, Plus Supply Chain Resilience Guide

Release Date: Tháng 4 16, 2019

WASHINGTON—FEMA released two PrepTalks videos today on supply chain resilience as well as the "Supply Chain Resilience Guide."

FEMA and its emergency management partner organizations released two Supply Chain-themed PrepTalks from <u>Dr. Jarrod Goentzel</u> and <u>Dr. Yossi Sheffi</u>. These are the sixth and seventh PrepTalk videos released from the Sept. 6, 2018 symposium.

Dr. Goentzel's PrepTalk is "Aligning Public and Private Supply Chains for Disaster Response."

In it, he demonstrates how the private sector has more capacity to respond than the public sector, explains the role of emergency managers in supporting private sector supply chain restoration, and shows how analysis can help with strategic and tactical preparedness and operational collaboration during a crisis.

"Responses should incorporate and align with the private sector, which has far more capacity to act," Dr. Goentzel said. His PrepTalk, a discussion guide, and additional resources are available at www.fema.gov/preptalks/goentzel.

Dr. Sheffi's PrepTalk is "Private Sector Resilience: It Is All In the Supply Chain."

In it, he explains the modes of failure in supply chain networks, explores new ways to think about disruptions, and showcases a General Motors case study on the complexities of supply chain management.

"Prior relationships between all elements of public sector and all elements of private sector is crucial," Dr. Sheffi said. "Collaboration, communication is key to effective resilience and effective response." His PrepTalk, a discussion guide, and



Page 1 of 2

additional resources are available at https://www.fema.gov/preptalks/sheffi.

In addition to the two PrepTalks videos, FEMA released the "Supply Chain Resilience Guide."

The guide provides emergency managers with recommendations and best practices on how to analyze local supply chains and work with the private sector to enhance supply chain resilience using a five-phased approach.

The guide also identifies how emergency managers can use information from the supply chain resilience process to support restoration of supply chains and inform development or refinement of logistics plans or annexes, following the six-step process described in FEMA's "Comprehensive Preparedness Guide (CPG) 101: Developing and Maintaining Emergency Operations Plans."

###

The social media links provided are for reference only. FEMA does not endorse any non-government websites, companies or applications.

