

IPAWS Training Series

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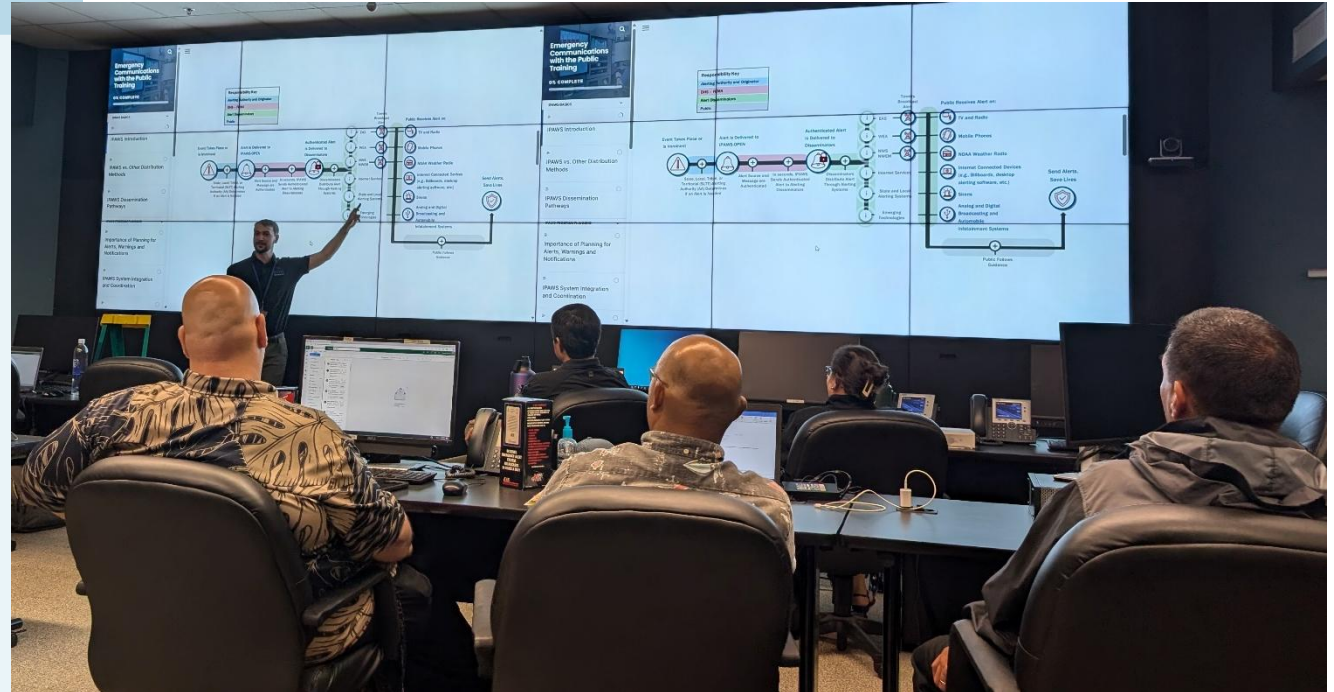


FEMA

IPAWS Training Series Background

Vision

- Build goodwill and collaborate with leaders responsible for emergency communications with the public.
- Increase continuity and resilience for our national public alert and warning system.
- Share the vision for the future of alerting.
- Ensure that Alerting Administrators are equipped with the tools to be successful and connected with FEMA IPAWS and their FEMA Region.



IPAWS Training Series - Hawaii

Goals



To build **awareness, consistency, and proficiency** in emergency communications across the Hawaiian islands.



To **strengthen collaboration** between state and local Hawaiian officials and IPAWS.



To improve Hawaiian officials' **capacity to provide life-saving alerts** before, during, and after emergencies.



IPAWS Training Series - Hawaii

Executive Training

IPAWS showcased planning considerations for executives as well as a variety of helpful tools and resources.

Outcomes:

- Executives gain a better understanding of plans, policies, and procedures.
- Executives understand the resources available to increase continuity and resilience in the IPAWS system.
- Executives know how to identify and build relationships both internal and external.



IPAWS Training Series - Hawaii

Executive Training Snapshot



IPAWS Training Series - Hawaii

Emergency Communications with the Public Training

IPAWS showcased tools, such as the Message Design Dashboard, and presented a series of scenario-based exercises to help guide attendees through the message design process.

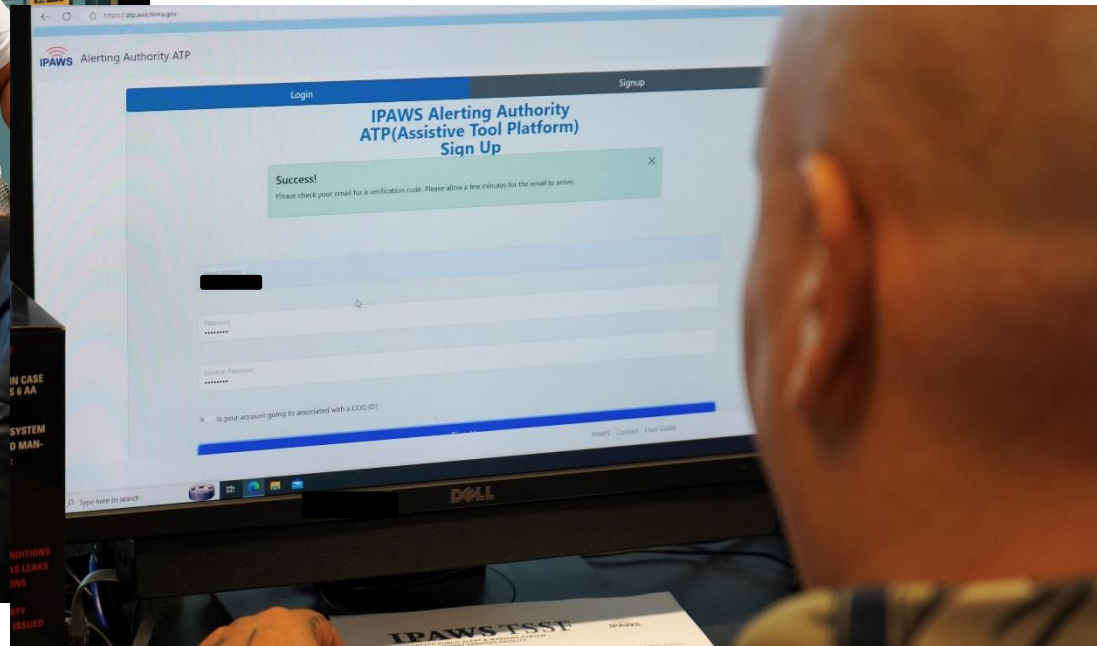
Outcomes:

- Attendees are well versed in the materials and resources that IPAWS has developed to improve public alerting.
- Attendees understand the value of preparedness campaigns that help the public gain trust in emergency alerts.



IPAWS Training Series - Hawaii

Emergency Comms with the Public Training Snapshot



The Future of the Training Series

IPAWS will continue its training series across all regions to strengthen IPAWS' relationships with leaders in emergency management and create a more resilient IPAWS program.

