

PrepTalks Resource Lists highlight publicly available materials that relate to the PrepTalk topic. These resources provide a more in-depth understanding of the topic to enhance the whole community discussion.

Storytelling to Promote Action

- **[The Big One: Your Survival Guide Podcast](https://laist.com/podcasts/the-big-one.php)**
<https://laist.com/podcasts/the-big-one.php>
Host Jacob Margolis and producers Misha Euceph and Arwen Champion Nicks go on a journey to understand what a 7.8-magnitude earthquake means for Los Angeles, the U.S., and the world.
 - **[This Is Your Survival Guide](https://the-big-one.scpr.org/stories/)**
<https://the-big-one.scpr.org/stories/>
 - **[How To Not Get Life-Threatening Diarrhea After A Major Earthquake](https://the-big-one.scpr.org/stories/water.html)**
<https://the-big-one.scpr.org/stories/water.html>
- **[“The Canterbury tales: an insider's lessons and reflections from the Canterbury Earthquake Sequence to inform better public communication models”](https://mro.massey.ac.nz/handle/10179/11847)**
<https://mro.massey.ac.nz/handle/10179/11847>
Thesis by Dr. Sarah K. McBride
- **[What Makes Storytelling So Effective For Learning?](https://www.harvardbusiness.org/what-makes-storytelling-so-effective-for-learning/)**
<https://www.harvardbusiness.org/what-makes-storytelling-so-effective-for-learning/>
Harvard Business Publishing Corporate Learning Blog by Vanessa Boris
- **[Community Emergency Response Team \(CERT\)](https://www.ready.gov/cert)**
<https://www.ready.gov/cert>
CERT training offers a consistent, nationwide approach to volunteer response training and organization.
- **[You Are the Help Until Help Arrives](https://community.fema.gov/until-help-arrives)**
<https://community.fema.gov/until-help-arrives>
Life-saving skills training for everyone



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