



SUMMIT PROGRAM



FEMA's Office of External Affairs welcomes you to FEMA's first-ever convening of communicators and community leaders who are on the front-line of the climate and emerging hazard crises.

Event materials, including speaker biographies and event logistics, can be accessed by scanning the QR code or by visiting: www.fema.gov/oea-summit

MORNING AGENDA

Welcome 9:00 – 9:10 a.m.	Justin Ángel Knighten, Associate Administrator, Office of External Affairs, FEMA
Flagship Address 9:10 – 9:20 a.m.	Deanne Criswell, Administrator, FEMA
Keynote 9:20 - 9:35 a.m.	Karine Jean-Pierre, Press Secretary, White House
Community and Credibility 9:35 – 10:10 a.m.	Matthew Miller, Spokesperson, U.S. Department of State Monica Sanders, The Undivide Project Founder, Georgetown University Angela Barranco, Executive Director for North America, Climate Group
Community Engagement Panel 10:10 – 11:00 a.m.	Setting the Stage: Dr. Lori Moore-Merrell, U.S. Fire Administrator, USFA Moderator: Summer Sylva, Maui Wildfires Cultural Protocol Task Force Lead and Senior Advisor for Native Hawaiian Affairs, Department of Interior <ul style="list-style-type: none"> • Marcus Coleman, Director, DHS Center for Faith-Based and Neighborhood Partnerships • Dr. Atyia Martin, Chief Executive Officer and Founder, All Aces, Inc. • Maricela Rodriguez, Senior Advisor for Civic Engagement and Strategic Partnerships, Office of California Governor Newsom
National Continuity 11:00 – 11:10 a.m.	Michael S. George, Associate Administrator, Office of National Continuity Program, FEMA
Audience and Channels 11:10 – 11:55 a.m.	Christian Tom, Director, White House Office of Digital Strategy Tré Borden, Artist, Founder, Tre Borden / Co Kelbie Kennedy, National Tribal Affairs Advocate, Office of External Affairs, FEMA Lucy Beadnell, Director of Advocacy, Arc of Northern Virginia
Public Service Engagement 11:55 a.m. – 12:15 p.m.	Dzu Bui, Senior Vice President, Group Campaign Director, Ad Council
The Public Relations Profession 12:15 – 12:25 p.m.	Linda Thomas Brooks, Chief Executive Officer, Public Relations Society of America, Inc.
End of Morning Remarks 12:25 – 12:30 p.m.	Matthew Behnke, Director, Communications Division, Office of External Affairs, FEMA Sara Smith, Manager of Social Listening and Analytics, Office of External Affairs, FEMA Rashidah McCoy Billups, Deputy Media Branch Chief, Office of External Affairs, FEMA

Independent Lunch Break: 12:30 – 1:30 p.m.

AFTERNOON AGENDA

<p>Afternoon Remarks 1:30 – 1:35 p.m.</p>	<p>Lucas Hitt, Deputy Associate Administrator, Office of External Affairs, FEMA</p>
<p>Communicating Risk 1:35 – 2:25 p.m.</p>	<p>Margarita Varela-Rosa, Congressional Affairs Director, Office of External Affairs, FEMA Saskia Carusi, Deputy Chief, United Nations Office for Disaster Risk and Reduction Gloria Huang, Digital Engagement and Analytics Branch Chief, Office of External Affairs, FEMA Dr. Rupali Limaye, Associate Professor, Department of International Health, Johns Hopkins University Joseph Trujillo-Falcón, Incoming Distinguished Postdoctoral Research Fellow, Department of Climate, Meteorology, and Atmospheric Sciences & Department of Communication, University of Illinois Urbana-Champaign</p>
<p>Risk Communications Panel 2:25 – 3:20 p.m.</p>	<p>Setting the Stage: Gretchen Michael, Deputy Directory of Public Affairs and Planning, Office of External Affairs, FEMA Moderator: Jessica Wieder, Director of Incident Communications Planning, Office of External Affairs, FEMA</p> <ul style="list-style-type: none"> • Dr. Vincent Covello, Founder and Director, Center for Risk Communications • Dr. Micki Olson, Senior Researcher, Emergency and Risk Communication Message Testing Laboratory, University of Albany • Vivi Siegel, Crisis and Emergency Risk Communication Lead, National Center for Environmental Health/Agency for Toxic Substances and Disease Registry, Centers for Disease Control • Dr. Ceeon Quiett Smith, Executive Vice President, Student Success and Operations, Dillard University
<p>Communicating with Businesses 3:20 – 3:30 p.m.</p>	<p>Han Nguyen, Associate Administrator, Office of Communications and Public Liaison, Small Business Administration</p>
<p>Communicating During a Crisis 3:30 – 4:15 p.m.</p>	<p>Tim Robustelli, Senior Policy Analyst, New America Dr. Tim G. Frazier, Professor and Faculty Director, Emergency Management Program, Georgetown University April Wood, President and CEO, National Voluntary Organizations Active in Disaster Manny Centeno, Director, Integrated Public Alert & Warning System, FEMA</p>
<p>Crisis Communications Panel 4:15 – 5:10 p.m.</p>	<p>Setting the Stage: Marty Bahamonde, Director, Disaster Operations, Office of External Affairs, FEMA Moderator: Mark Peterson, Director of External Affairs, Region 5, FEMA</p> <ul style="list-style-type: none"> • Chief John A. Donnelly Sr, DC Fire and EMS • Mahina Martin, Director of Public Affairs, County of Maui, Hawaii • Yasamie Richardson, Deputy External Affairs Officer, National IMAT Blue, FEMA • Daniel Watson, Assistant Secretary for Public Affairs, Department of Homeland Security
<p>Closing Remarks 5:10 – 5:15 p.m.</p>	<p>Justin Ángel Knighten, Associate Administrator, Office of External Affairs, FEMA</p>

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