# **Hurricane Milton Pre-Landfall Communications Resources: Preparedness and Evacuations**

## **Purpose**

FEMA requests your help delivering important preparedness information to your communities as Hurricane Milton has intensified rapidly in the Gulf of Mexico, becoming a potentially catastrophic storm for the west coast of Florida on Wednesday.

Below you will find resources that you can use to provide information to your communities and encourage people to prepare for the storm, stay informed, and evacuate if told to do S0.

This toolkit includes resources for Websites | Social Media Messaging | Graphics and **Videos** 

# **Websites**

Hurricane Milton disaster declaration page on FEMA.gov in English and in Spanish.

# Ready.gov:

- Hurricanes | Ready.gov
- People with Disabilities | Ready.gov
- Evacuation | Ready.gov
- Search Your Location | FEMA.gov

# Multi-lingual Website Resources

- Ready in Your Language | Ready.gov
- Listo.gov



# **Social Media Messaging**

Please use the Ready Social Media toolkit to find language and graphics.

Hurricane Season Preparedness Digital Toolkit | Ready.gov

Flood Safety Social Media Toolkit | Ready.gov

Severe Weather Safety Social Media Toolkit | Ready.gov

# **Graphic and Videos - Disaster Multimedia Toolkit**

Along with the graphics in the Ready.gov <u>Social Media Toolkit</u>, you can find additional graphics on FEMA's <u>Disaster Multimedia Toolkit</u>. The graphics can be used as printed handouts or on social media. The majority of graphics are available in:

- Formats: Facebook, Twitter, Instagram Story, and Instagram/Facebook Feed
- Languages: English, Spanish, Arabic, French, German, Creole, Japanese, Korean,
   Portuguese, Simplified Chinese, Tagalog, Urdu, and Vietnamese (additional languages continue to be added)

English | Español | Français | Kreyòl | 简体中文 | Tiếng Việt | 한국어 | 日本語

#### **GRAPHICS**

**Hurricane Preparedness Graphics** 

Examples below:

Languages: English, Spanish, French, Japanese, Korean, Simplified Chinese, Haitian Creole, and Vietnamese (additional languages continue to be added)

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## Examples:

### The Time to Prepare is now | FEMA.gov





# Disaster Mobility Ahead of the Storm Graphics | FEMA.gov





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#### Storm Surge Graphics | FEMA.gov

Storm surge is destructive, life-threatening coastal flooding.

#### Be prepared:

- Get a "go bag" ready today.
- . Sign up for alerts on the FEMA App.
- · Follow @NHC\_surge.
- · Listen to local officials & evacuate if asked to do so.



Bão dâng có sức tàn phá, gây ra lũ lụt ven biển đe dọa đến tính mạng con người.

#### Hãy chuẩn bị:

- Chuẩn bị sẵn sàng một "go bag" (túi đựng vật dụng cần thiết cho trường hợp khẩn cấp) ngay hôm nay.
- Đăng ký nhận thông báo trên Ứng dụng FEMA.
  Theo dõi @NHC\_surge.
- Lắng nghe các quan chức địa phương & sơ tán nếu được yêu cầu làm như vậy.



## Follow Instructions From Your Local Officials Graphics | FEMA.gov





#### Gather Important Documents Graphics | FEMA.gov





👺 FEMA

- Lista de números de teléfono importantes

# Have An Evacuation Plan Graphics | FEMA.gov





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## Text don't call Graphics | FEMA.gov





#### **VIDEOS**

You can use a variety of preparedness videos on Preparedness Videos | Ready.gov.

Heavy rain and flooding are likely from this storm. The videos below specifically address flood risk, and one video specifically focuses on preparedness for people with disabilities.

Don't Drive through Flood Waters

PSA: Don't Drive Through Flood Waters Version 2

PSA: Don't Drive through Flood Waters Version 3

FEMA ASL Accessible: Flood Safety/Warning Tips and Vocabulary

Personal Preparedness: for People with Disabilities

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