

# FEMA Region III Releases Olympic-like Preparedness Infographics

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**PHILADELPHIA** – Every two years, the Olympic Games captures the hearts and minds of millions as highly-trained athletes compete for prestige and glory. Training and preparation takes months and years of dedication, leading up to the opportunity to win a medal. It's in this very spirit of dedication to readiness that FEMA Region III has created new infographics to promote a culture of preparedness. As we approach this year's games, we are inspired by these athletes to take action, prepare for potential emergencies, and build resilient communities. Each of the infographics can be found online at [www.FEMA.gov/sports](http://www.FEMA.gov/sports) and will be shared via our Twitter account [@FEMAreion3](https://twitter.com/FEMAreion3)

As we admire the dedication and efforts of the many athletes at these games, we can be inspired to prepare for emergencies and to build a culture of preparedness in our communities and neighborhoods. "The Olympics, like any great sporting event, remind us of the tremendous effort athletes undertake to make it to this stage," stated FEMA Region III Regional Administrator MaryAnn Tierney. "These infographics honor that spirit and our ability to prepare for emergencies and disasters in meaningful ways that will have a lasting impact on our own preparedness." It takes all of us to prepare ourselves, our families, and our communities for future emergencies, and we encourage everyone to use, share, and promote these vibrant visual tools in the spirit of building a culture of emergency preparedness.

Infographics can be used in many different ways to help reach multiple audiences and guide action. Whether posted on a lobby bulletin, or handed out as flyers, each is designed to catch the eye and ask the question: are you prepared for emergencies, and if not, what can you do to change that? Each infographic focuses on a specific topic:

**Winning Times:** Training takes years and many gold medal finishes take minutes or less. More moments still are immortalized in history for their winning times, their



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perseverance against the odds, and dedication to being the best. With each of these we are reminded of the steps it took to get to the podium and ways we can also strive for victory. Whether it is making a plan or signing up for emergency alerts, simple and quick actions will leave you better prepared for emergencies and resilient for the future. Download at [www.FEMA.gov/media-library/Winning-Times](http://www.FEMA.gov/media-library/Winning-Times).

**Team Preparedness:** Individuals and their skills are critical to the success of a team, and disaster resilience is a team sport. It takes all of us to be prepared for disasters and ensure our communities are ready too. Download at [www.FEMA.gov/media-library/Team-Preparedness](http://www.FEMA.gov/media-library/Team-Preparedness).

**Beat the Odds:** The odds of becoming an athlete may be small, but the odds of being in a natural disaster are much higher. Beat the odds and take steps to be prepared for any emergencies you may face. Download at [www.FEMA.gov/media-library/Beat-the-Odds](http://www.FEMA.gov/media-library/Beat-the-Odds).

**Do-It-Yourself (DIY) Infographic:** By learning some key safety skills, from gardening and food sustainability to learning how to safely shut off our household utilities, we can be prepared for any emergency, big or small. These six simple actions are important skills for keeping yourself safe and making your household more resilient in the future. Download at [www.FEMA.gov/media-library/DIY-Infographics](http://www.FEMA.gov/media-library/DIY-Infographics).

**Olympic-like Pet Preparedness:** Pets need to be prepared for emergencies too. Help make your pet a preparedness champion by taking simple steps to be sure they have essential supplies and a plan in the event you have to evacuate. Download at [www.FEMA.gov/media-library/Pet-Preparedness](http://www.FEMA.gov/media-library/Pet-Preparedness).

**Preparedness Equipment:** As great athletes have great equipment, to be prepared for emergencies we need to have the right supplies to meet our needs and mitigate potential emergencies. Whether it's a flashlight or medicine, make sure you have what you need to stay safe in an emergency situation. Download at [www.FEMA.gov/media-library/Preparedness-Equipment](http://www.FEMA.gov/media-library/Preparedness-Equipment).

By promoting emergency preparedness tips today, we can reduce the impact of future disasters tomorrow. We are inspired by these athletes to do our part to prepare for emergencies and build a culture of preparedness in our communities.



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Please share these infographics with your audiences, and we encourage you to follow us on Twitter [@FEMAreion3](https://twitter.com/FEMAreion3) for preparedness information.

To learn more, visit [www.FEMA.gov/sports](http://www.FEMA.gov/sports). To learn more about FEMA Region III, please visit [www.FEMA.gov/Region-III](http://www.FEMA.gov/Region-III).

*FEMA's mission is to support our citizens and first responders to ensure that as a nation we work together to build, sustain, and improve our capability to prepare for, protect against, respond to, recover from, and mitigate all hazards. FEMA Region III's jurisdiction includes Delaware, the District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia. Stay informed of FEMA's activities online: videos and podcasts are available at [fema.gov/medialibrary](http://fema.gov/medialibrary) and [youtube.com/fema](https://youtube.com/fema). Follow us on Twitter at [twitter.com/femaregion3](https://twitter.com/femaregion3).*

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