

Economic Recovery Webinars Planned for Small Businesses in Western Kentucky

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FRANKFORT, Ky. – The U.S. Economic Development Administration in collaboration with the U.S. Small Business Administration is offering a series of economic recovery webinars for small businesses in Western Kentucky on **July 26, Aug. 2** and **Aug. 9**.

These webinars are free and open to all, including those whose business was not affected by the disaster.

Creative Financing to Strengthen Small Businesses: *Are you a start-up, new or seasoned small business?* Don't miss the upcoming creative financing webinar for small businesses in Western Kentucky. In this webinar, which will also be of interest to organizations assisting businesses, you will learn about specific financing opportunities from federal and community-based partners, eligibility and application opportunities, and build connections for one-on-one engagement.

- **When:** Tuesday, July 26, 2 p.m. – 3:30 p.m. CDT
- **Registration (free):** <https://4630ky.econrsf.info/webinar-registration.html>

Technical Assistance for Resilient Small Businesses and Start-ups: *Looking for a boost to help advance your business goals?* Join us for this informative webinar about opportunities for entrepreneurs starting new business ventures to access expertise, and other support from the Small Business Development Center. You'll also hear about best practices in business continuity to help make your business less vulnerable to shocks. Federal and regional partners will share how they assist businesses like yours.

- **When:** Tuesday, Aug. 2, 2 p.m. – 3:30 p.m. CDT
- **Registration (free):** <https://4630ky.econrsf.info/webinar-registration.html>

Best Practices in Community Development and Redevelopment As communities recover from the 2021 tornadoes, you may be faced with a myriad of



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development and redevelopment choices that could affect your community for the next 50 to 100 years. In this webinar, you will hear from federal experts and national non-profit organizations on best practices to help inspire your decisions.

- **When:** Tuesday, Aug. 9, 2 p.m. – 3:30 p.m. CDT
- **Registration (free):** <https://4630ky.econrsf.info/webinar-registration.html>

If you have questions about these webinar opportunities, contact Brian Lombard, blombard@eda.gov, (202) 893-4435.

For information on Kentucky's recovery from the tornadoes, visit fema.gov/disaster/4630. Follow FEMA on Twitter at [FEMA Region 4 \(@femaregion4\)](https://twitter.com/FEMARegion4) / [Twitter](https://twitter.com/FEMARegion4) and at facebook.com/fema.



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